



POSITION

Account Executive

Copperwing, an integrated brand management firm located in Montgomery, AL, is seeking an Account Executive who will be responsible for developing and managing long-standing strategic relationships with clients in a variety of business, industries and markets.

RESPONSIBILITIES

- Understands assigned client's business or industry, goals and objectives
- Assists client in developing strategic objectives
- Develops client proposals and presentations
- Leads and manages daily contact with client
- Communicates firm's philosophy, vision and strategy to client
- Produces client estimates for work and manages client budgets
- Actively seeks and communicates client input and feedback and communicates this to internal teams
- Manages client expectations and communicates timelines and project objectives effectively to internal team members
- Accurately communicates client edits/changes to all appropriate firm personnel
- Actively seeks additional business/projects

QUALIFICATIONS

- Three to five years account management experience in advertising or marketing environment
- Strong communication, presentation and leadership skills
- Demonstrated ability to manage projects and budgets
- Technical Skills: Proficient in MS Word, Outlook PowerPoint and Excel
- Bachelor's degree in Marketing

Resumes can be submitted to careers@copperwing.com.

