

Aubrey Haskins

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EDUCATION

Kent State University, Bachelor of Science; Public Relations
3.40 G.P.A
Graduation: May 7, 2011

2007-Present

EXPERIENCE

Flash Communications

Kent State University

2010 September-December

Completed an internship at an on-campus, student-run public relations agency. My duties included writing stories for the Kent State faculty and staff newsletter, producing stories for the Kent State website, writing news releases and creating video content for multimedia stories.

Judith Kelly + Associates, LLC Marketing Communications Counsel

Pittsburgh, PA

2010 May-August

Completed an internship at Judith Kelly + Associates, LLC, where I was given first-hand experience in the public relations and marketing field. During my internship I worked with multiple clients, including the ALS Association, Zonta International and Ernst and Riley Law Firm. My duties included producing news releases, media advisories, requests for coverage and media kits. I also was given experience in creating media lists and contacting various media outlets for coverage, measuring media impressions and conducting research.

PRSSA Bateman Case Competition

Kent State University

2009 December-2010 May

One of five students chosen by Kent State faculty to participate in the PRSSA Bateman Case Competition. The competition allowed us to create and implement a public relations plan to create awareness among Kent State students and the Kent community about the 2010 U.S. Census. My duties included conducting focus groups and interviews with Kent State students and the Kent community, measuring the outcomes of tactics, such as pledge drives and street team events and conducting follow-up-research to obtain results of the campaign.

TV2 News

Kent State University

2007 September-2009 May

Reporter for Kent State's student-run news station

Found stories, conducted interviews weekly, captured video and prepared packages for the evening newscast.

Assistant News Producer

Assisted the producers in assembling and delivering a 30-minute newscast.

Co-Ancor

Co-anchored a live broadcast from the Kent State news studio. The broadcast reached Kent State's campus and Portage County.

Entertainment Anchor

Searched for entertainment news, wrote entertainment stories and presented the stories on the evening newscast.

STUDENT INVOLVEMENT

Public Relations Student Society of America (PRSSA)

PRSA/PRSSA Liaison

Responsible for maintaining a relationship with the Akron PRSA Chapter and coordinating PRSSA student events for the Kent State Chapter.

2010 September-Present

Delta Zeta Sorority

Colonnade Chair

Planned and hosted a Parent's Day event for 165 people.

2009 January-December

Panhellenic Delegate

Served on the executive board of Delta Zeta acting as the liaison between our chapter and the Panhellenic Council.

2008 September-December

TECHNICAL SKILLS

- Video editing using Final Cut Pro
- Video shooting
- Recording and editing audio using Audacity
- Microsoft Word and PowerPoint
- Social media: Twitter and Wordpress