

Kristin N. Bailey

6032 Bolingbrook Drive
Montgomery, AL 36117

(334) 444-7957
kristin04au@yahoo.com

Objective

To obtain a career where I will utilize my knowledge and experience in public relations, communications and advertising, by using my communicative skills and creativity to serve the needs of clients.

Summary of Qualifications

- Three years professional experience in public relations and journalism.
 - Proficient in language and writing skills with ability to communicate concisely to any audience.
 - Background in public relations and marketing, with superb persuasive ability.
 - Strong background in the development and delivery of high-impact presentations, utilizing verbal activity and technical proficiencies.
 - Solid track record of consistently meeting and exceeding company goals and objectives.
 - Superlative concept development and implementation skills.
 - Excellent multi-tasking abilities: quick and effective problem solver.
 - Highly adaptable; thrive on challenges and excel in new environments.
 - Able to produce positive results independently; extremely self-motivated.
 - Loyal and dependable, believing internal principles dictate performance.
-

Professional Experience

Alabama State Senate, Montgomery, AL.

Legislative and Communications Assistant, (2003-2006)

- Originally hired as an intern, granted permanent status based on diplomacy, efficiency, writing, public relations, and communication skills.
- Wrote weekly columns for senator's district newspapers.
- Wrote speeches for senators, as well as trained them on speaking development and implementation skills.
- Coordinated constituent services and approaches to bettering constituent relations.
- Coordinated bills and other legislative issues while in session.

- Organized weekly Democratic Caucus meetings while in session.
- Direct contact for the media regarding any legislative issue while in session.
- Coordinated events for senators to better reach their public audience.
- Implemented a “district public relations” program with the purpose of bettering public opinion with constituents in senator’s districts. This program scanned newspaper articles for birthdays, anniversaries, etc. and sent congratulatory cards to these constituents.
- Directed internships and senate pages for the office.
- Wrote press releases on any event that needed public knowledge.
- Organized joint meetings for senators and representatives to discuss various pieces of legislation.
- Wrote and organized press kits.
- Developed and implemented strategies to better public opinion of politicians.
- Organized legislation to make public meetings and records open to the public, ensuring accountability in government.
- Wrote and released all statements made by senate members of the Democratic Party.
- Wrote and edited weekly newsletter.
- Developed and implemented political concepts and election strategies.
- Organized fundraising efforts for various politicians.

Education

Auburn University, Auburn, AL.

Bachelor of Arts in Corporate Journalism, 2003

Emphasis: Public Relations/Marketing

G.P.A 3.5/4.0; Magna Cum Laude

Major coursework included Journalism, Photojournalism, Public Relations, Public Policy, Communications, Advertising, Marketing, Economics, and many other Business courses

Honors and Organizations:

Phi Eta Sigma Honor Society

Pi Lambda Sigma Scholar’s Program

Who’s Who Among American College Students

President’s List

Dean’s List

Reporter for *Auburn Plainsman*

Reporter for *Auburn Reporter*

Phi Mu Sorority

Student Government Association

Student Alumni Association