

March 2006

A report from the Montgomery Chapter of the Public Relations Council of Alabama

PRCA MONTGOMERY

CHAPTER NEWS

Don't Miss Your Chance to Attend PRCA's JumpStart Session

The Public Relations Council of Alabama (PRCA) will once again sponsor an Accreditation JumpStart class on Saturday, March 11, 2006, at the First Baptist Church of Montgomery (305 South Perry Street) from 10 a.m. - 4 p.m.

The event is free to all PRCA members and \$15 for non-members with pre-registration required. Breakfast, lunch and all course materials will be provided for participants. The class includes a thorough introduction to five of the major topics tested on the new Examination for Accreditation in Public Relations and is a must for PR practitioners planning to study independently.

The course also delivers an excellent overview of the accreditation process for those who are interested but as yet undecided about whether to pursue this important milestone in their professional development.

To register or for more information, contact Denise D'Oliveira, APR, and PRCA VP for Accreditation, at 251-605-8777 or ddolive2000@aol.com.



PRESIDENT'S MESSAGE

Hello All,

It's hard to believe that it is already March! But it is, and that means that it is almost time for the JumpStart session. In fact it is just a week away. If you have been thinking of becoming accredited, this is an excellent workshop to get you started. If you haven't thought of becoming accredited, please start now! Accreditation is good for the profession as a whole as well as the individual. Details about the workshop are elsewhere in this newsletter.

Recently Darryl Gates, Vice President of Communications for the Alabama Electric Cooperative, asked that some members of the PRCA judge his annual Communications Competition. He had quite a lot of entries and six of us did the judging. It was a good day and Darryl will soon present the PRCA with \$600 for our efforts.

Hope to see you all at the March 13 meeting.

Welcome to New Members

Please join us in welcoming the newest PRCA Montgomery members. Several more applications are pending approval that will be brought forth in the next Board meeting.

Leisa Johson	Family Sunshine Center
Megan Barriteau	Central AL. Community Foundation
Michelle Jones-Kynard	Baptist Health
Mary S. Kelley	Montgomery Catholic Prep. School



CHAPTER MEETING**Open Meetings Law**

Monday, March 13, 2006

Guest speaker:

Dennis BaileyGeneral Counsel, Alabama Press
Association

Mann Museum

11:45 a.m.

Members: \$10

Non-members: \$20

RSVP to Kay Yarbrough:
k.yarbrough@jwamalls.comRSVP Deadline:
Friday, March 10, 2006**First look at March's Chapter Meeting**

An expert on the new Alabama Open Meetings Law, Dennis R. Bailey will speak at the March meeting. Dennis, who is general counsel for the Alabama Press Association, was commended by joint resolution of the legislature for his work in assisting the passage of the legislation. He has conducted numerous seminars for public officials and media representatives on understanding the new open meetings law and co-authored a manual issued by the Attorney General's Office for use by public officials.

As a journalism graduate, lawyer and former newspaper reporter, cartoonist and magazine editor, Mr. Bailey has been involved with journalism since 1971 and with media law since 1980. He has been involved in numerous suits involving access to governmental records and meetings, libel defense and copyright infringement. In conjunction with the press association, Mr. Bailey developed and now supervises a statewide media hotline, which is open every business day in order to update and answer pressing questions for members of the press association. He is a graduate of Auburn University with a bachelor's in journalism and earned his J.D. from Cumberland School of Law.

Job Announcement

Hudson, Ink, a local marketing firm, has the following two position openings:

❖ Graphics: For someone creative, accurate and fast. Skilled in Web-design, Quark, PowerPoint and proofing. Experience with both Mac and PC.

❖ Support Rep: Need great phone skills, some writing ability, sales experience and a desire to help other people reach their goals.

The positions offer a base salary plus bonus, medical, dental, 401K and pre-paid legal. Reply with resume to: Employment, 40 Monroe Street, Montgomery, AL 36104, or e-mail to monroemarketers@gmail.com. For more information about Hudson, Ink visit www.hudsonink.com.

In Memoriam

Many of you knew and loved Marty Watson, a former PRCA member who died recently. If you would like to make a donation to a charity that she was fond of, please bring it to the meeting on March 13, or mail it to Peggy Collins, c/o Alabama Bureau of Tourism & Travel, PO Box 4927, Montgomery, AL

Montgomery Chapter News is a monthly publication for PRCA-Montgomery members.

For the most up-to-date information, visit prcamontgomery.org. Send all job announcements, news items, updates and comments to Kristi Gates at kgates@gssca.org and indicate "PRCA" in the subject line.