

	<i>Total</i>	<i>Percentage</i>
How many years have you been a member of PRCA?		
Less than one year	8	14.5%
1 to 3	10	18.2%
4 to 6	11	20.0%
7 to 10	10	18.2%
11 to 15	8	14.5%
16 or more	8	14.5%

Are you an accredited PR professional (hold the "APR" designation)?

Yes	6	10.9%
No	47	85.5%
skipped this question	2	3.6%

Have you ever held a leadership position on your chapter board?

Yes	24	43.6%
No	29	52.7%
skipped this question	2	3.6%

Have you ever held a leadership position on the state board?

Yes	8	14.5%
No	45	81.8%
skipped this question	2	3.6%

How many of your local chapter meetings do you attend per year?

None	6	10.9%
1-3	8	14.5%
4-6	12	21.8%
7-9	13	23.6%
10 or more	14	25.5%
skipped this question	2	3.6%

Have you ever attended the PRCA annual state conference?

Yes	33	60.0%
No	20	36.4%
skipped this question	2	3.6%

Have you ever attended a non-conference PRCA professional development seminar?

Yes	36	65.5%
No	17	30.9%
skipped this question	2	3.6%

What is the primary benefit you receive through PRCA membership? Mark only one response.

Awards/Recognition	2	3.6%
Job Hunting	0	0.0%
Local Professional Development	17	30.9%
Networking/Social Interaction	28	50.9%
Statewide Professional Development	4	7.3%
Other (please specify)	1	1.8%
skipped this question	3	5.5%

How would you describe your experience with PRCA?

Very Satisfactory	25	45.5%
Somewhat Satisfactory	26	47.3%
Somewhat Unsatisfactory	1	1.8%
Very Unsatisfactory	1	1.8%
skipped this question	2	3.6%

In which area(s) do you practice public relations? Mark all that apply.

Communications Management	38	69.1%
Government Affairs	19	34.5%
Community Relations	30	54.5%

Education	20	36.4%
Print/Audio/Video Development	30	54.5%
Media Relations	39	70.9%
Marketing Communications	32	58.2%
Organization Spokesperson	21	38.2%
Crisis Management	14	25.5%
Account Management/Sales	4	7.3%
Advertising	24	43.6%
Internet Management/Development	25	45.5%
Graphic Design	17	30.9%
Other	1	1.8%
skipped this question	3	5.5%

Please select the best description for your employer.

For Profit (Private or Public)	7	12.7%
Nonprofit	15	27.3%
City/County Government	4	7.3%
State Government	7	12.7%
Federal Government	1	1.8%
Educational	6	10.9%
Agency	3	5.5%
Self-Employed	2	3.6%
Other	7	12.7%
skipped this question	3	5.5%

**Within your organization what type of position do you hold?
Mark only one response.**

President/CEO	3	5.5%
Coordinator	5	9.1%
Director	17	30.9%
Specialist	6	10.9%
Educator	2	3.6%
Manager	10	18.2%
Sales/Account Executive	1	1.8%
Technician	0	0.0%
Other	8	14.5%
skipped this question	3	5.5%

What percent of your total work time is devoted to public relations activities?

Less than 25 percent	1	1.8%
25-49 percent	8	14.5%
50-74 percent	21	38.2%
75-100 percent	22	40.0%
skipped this question	3	5.5%

What is your current individual salary/income level?

Less than \$20,999	0	0.0%
\$21,000-\$30,999	7	12.7%
\$31,000-\$40,999	16	29.1%
\$41,000-\$50,999	7	12.7%
\$51,000-\$60,999	6	10.9%
\$61,000-\$70,999	4	7.3%
More than \$70,999	10	18.2%
skipped this question	5	9.1%

How many years have you practiced public relations on a full-time basis?

Less than 5	10	18.2%
5-9	15	27.3%
10-14	9	16.4%
15-19	8	14.5%
20-24	7	12.7%
More than 25 years	3	5.5%
skipped this question	3	5.5%

Are you currently enrolled in a degree program?

Yes	1	1.8%
No	49	89.1%
skipped this question	5	9.1%

What is the highest degree you hold? Mark only one response.

High School or Equivalent	1	1.8%
Associate's	1	1.8%

Bachelor's	39	70.9%
Master's	9	16.4%
Doctorate	0	0.0%
skipped this question	5	9.1%

Please indicate your gender.

Male	9	16.4%
Female	40	72.7%
skipped this question	6	10.9%

Please indicate your age.

20-24	0	0.0%
25-29	9	16.4%
30-34	6	10.9%
35-39	5	9.1%
40-44	8	14.5%
45-49	6	10.9%
50-54	9	16.4%
55-59	3	5.5%
60-64	4	7.3%
65+	0	0.0%
skipped this question	5	9.1%